

## ABOUT THE CONFERENCE

It is our pleasure to invite papers for "Doctoral Research Conference". Our objective is to encourage doctoral research by providing a platform for doctoral students to showcase and develop their research through high quality peer review process. We invite full paper submissions from doctoral students in **Management/ Commerce/ Social Sciences and allied areas**. The submissions will be reviewed by a Faculty Committee, from which a subset of papers will be selected for publication.

## ABOUT THE ORGANIZERS

University School of Management Studies (USMS), the Management School of the University with a passion for academic excellence has emerged as one of the most respected Business Schools in India. At USMS we strive to create holistic managers, synthesizing conventional and modern management thinking with global outlook and having capabilities of adapting to the changing requirements of business. Guru Gobind Singh Indraprastha University is a dynamic growth-oriented university facilitating and promoting professional education and research in emerging areas of higher education. The School is ranked 57th in the National Institutional Ranking Framework 2020 under the Ministry of Human Resource Development, Government of India.

Last date of paper submission- 10th July,2021

**UNIVERSITY SCHOOL OF MANAGEMENT STUDIES  
(GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)**



**Call for papers for International Doctoral Research e-Conference 2021**

*Theme: CONTEMPORARY ISSUES IN  
MANAGEMENT RESEARCH*

**Date: 30th – 31st JULY, 2021**



### Eligibility

One of the authors should be a doctoral student.

The paper should not have been published, or accepted for publication, in any academic journal.

### Mode of conference

Conference will be held ONLINE. The links to access meeting rooms will be provided to the registered participants through emails.

### Day 1: Conference Workshop on

#### A. Thematic Analysis

Resource Persons:

Dr. Doaa Althalathini, Oxford Brookes University, UK. and Ms. Aira Ong, Plymouth University, UK

#### B. Academic Writing

Resource Persons:

Dr. Matteo Cristofaro, University of Rome, Italy

### Day 2: Paper Presentation

### Expected areas (but not limited to)

Finance and Accounting, Banking and Insurance, Human Resource Management, Operations, Marketing, Business Strategy, General Management, Economics, Statistics, Information Technology, Analytics, Social Work, Psychology, Entrepreneurship Development

## SUBMISSION GUIDELINES

Full papers (only in soft copy) should be submitted to the email:

**dconf21@gmail.com**

- Only full paper submissions will be considered.

#### **Format-**

- A cover page showing title of the paper, author's affiliation, full address and e-mail.
- o The actual text of the paper to start from next page in order to facilitate the blind review process.
- o Abstract of not more than 200 words outlining the purpose, scope and conclusions of the paper. The abstract should explain why the readers should consider these results important. It should also include 3-4 key words.
- o The text should be suitably divided under headings and sub-headings to explain and emphasize the importance of various sections. The research paper should not normally exceed 6000 words or 10 -12 pages. It should be typed in 12-point font on one side of A- 4 paper in single spacing with 1" margins
- o Only those references, which are actually utilized in the text, should be included in the reference list. References strictly in APA format 6.0.

## PUBLICATION OPPORTUNITY

*Selected papers will be published in:*

1. *The form of an edited book through a leading publisher with an ISSN number.*
2. *International journal of information Technology (Scopus indexed)*
3. *Indraprastha Journal of Management (peer reviewed journal).*
4. *Global Journal of Enterprise Information Systems (peer reviewed open access).*
5. *Special issue of International Journal of Business Research and Management (IJBRM) (open access journal, publication charges waived off).*

## REGISTRATION AND PARTICIPATION FEE

All delegates are required to register for the conference. Online payment of Rs.500 or USD 50 (For delegates from outside India) to be paid to Registrar, Guru Gobind Singh Indraprastha University. Payment details will be shared after paper acceptance.

## ORGANIZING COMMITTEE

### **PATRON**

*Padma Shri Prof. (Dr.) Mahesh Verma ,  
Vice Chancellor GGS IP University, Delhi*

### **ADVISOR**

*Mr. Ravi Dadhich, Registrar, GGS IP  
University, Delhi*

### **CONFERENCE CHAIRPERSON**

*Prof. A.K. Saini, Dean USMS, GGS IP  
University, Delhi*

### **CONFERENCE COORDINATORS**

*Prof. Sanjay Dhingra, USMS, GGSIP  
University*

*Dr. Deepti Prakash, USMS, GGSIP  
University*